

Year in Review

During a year that witnessed exceptional financial and operational achievements across the Company, Mobyly elevated customer experience, drove technological progress, invested in innovation and forged landmark partnerships, gaining confidence for further growth in the years ahead.

18 January Partnering with The Diriyah E-Prix in cooperation with Formula E

Mobyly and Formula E announced a new partnership with the Diriyah E-Prix races of the ABB FIA Formula E World Championship, reflecting Mobyly's commitment to support and encourage sustainability as part of the Company's wider strategy to enable an environmentally aware society across every aspect of life.

2 February Launching the region's largest IoT cloud platform with Cisco

Mobyly partnered with Cisco to build the region's largest Mobile Internet of Things (IoT) cloud platform, hosted in Saudi Arabia, in a move that accelerates the Kingdom's digitization efforts. These new capabilities are the foundation to support exciting new IoT use cases, including payments, smart cities, and industrial applications.

16 March Fastest growing Saudi telecoms brand

Mobyly was named the Fastest Growing Telecoms Brand in Saudi Arabia in 2022 by Brand Finance, with 18% growth in brand value, to reach SAR 5.7 billion, and maintained an AA+ rating, which underscores its commitment to empowerment, innovation, and digital transformation in order to become one of the world's leading companies.

7 April One of Saudi Arabia's best places to work

Mobyly rose 3 positions to be recognized as the 4th best workplace in Saudi Arabia in LinkedIn's annual rankings, in recognition of the Company's efforts to attract, develop, and engage talent for long and rewarding careers with the Company.

31 May Connecting Saudi Arabia to Egypt with the first submarine cable system

Mobyly signed a strategic Memorandum of Understanding (MoU) with Telecom Egypt to build the first direct bilateral submarine cable system that will directly connect Saudi Arabia to Egypt. The establishment of the new cable system aims to meet the rising communication traffic and the high demand.

23 June Upgraded Mobyly's MSCI ESG index rating

Mobyly's MSCI ESG Index rating was upgraded from BB to BBB in the rating round of May 2022, highlighting the Company's progress and efforts to guide its work to improve ESG performance and contribute to the development of Saudi Arabia.

18 August Continuing to support local content

Mobyly received a local content certificate for the 3rd consecutive year, in recognition of its efforts to support local content and contribute to the realization of the goals of the Saudi's Vision 2030.

18 September Launch of Mobyly Pay

Mobyly launched its fintech arm, Mobyly Pay application, which provides comprehensive digital financial services that enhances customer experience with an intuitive user experience.

12 October Joining new Africa-1 cable system consortium

Mobyly joined a new cable system consortium, Africa-1, which aims to enhance Saudi Arabia's connectivity with the Middle East, Africa, and Europe, in order to boost Saudi's digital infrastructure, in line with Saudi Vision 2030.

24 October Best Annual Report in the Middle East

Mobyly won first place for the 'Best Printed Annual Report in 2021' and was nominated for the 'Best Digital Annual Report in 2021' in the Middle East by the Middle East Investor Relations Association (MEIRA).

25 October Supporting the Saudi Games 2022

Mobyly was a Platinum Sponsor of the Saudi Games hosted in Riyadh, which was the largest national sporting event in the Kingdom's history, as part of its efforts to inspire Saudi youth through sports in line with Saudi's Vision 2030.